

## 1. Sederma offers beautifying benefits of pink salt lake

Hydroneis is a new natural active from Sederma, developed for body care formulations. Obtained from the Costa Blanca pink salt lake through an eco-designed process, Hydroneis has been demonstrated to reduce 'chicken skin', as well as post-waxing redness while significantly moisturising the skin in just four weeks. It is said to work by empowering the natural process of skin renewal and re-establishing hydrolipidic homeostasis.

**Sederma**  
[www.sederma.com](http://www.sederma.com)

## 2. Hallstar's AvoBrite meets China requirements

Hallstar has unveiled AvoBrite, a China-compliant photostabiliser. China requires that sun care products include PA++++ level protection from UVA rays and the most popular UVA filter is avobenzone. But this filter requires a stabiliser to remain effective. AvoBrite recently debuted in finished product, VProve Daily Perfect Sun Essence from Korean manufacturer Cosmax. The photostabiliser is said to enable the use of Avobenzone while maintaining pleasing aesthetics and formulation flexibility.

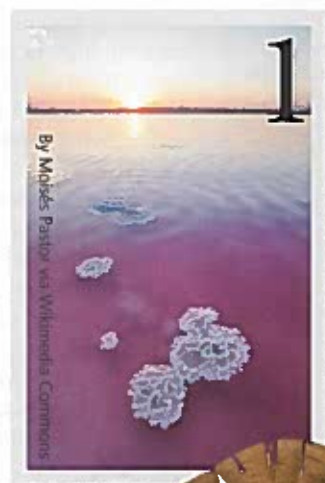
"Hallstar has earned a reputation for market expertise and formulation know how and AvoBrite is a great example of how we collaborate with customers to address their needs," says Beauty & Personal Care Market Development Manager Dennis Zlotnik.

**Hallstar**  
[www.hallstar.com](http://www.hallstar.com)

## 3. Lipotec trials Eyeseryl on men

Bags under the eyes are related to skin ageing and other factors including gender, high BMI and smoking. Research suggests that men are more prone than women to having eye bags.

Eyeseryl peptide from Lipotec was recently assessed in a new



# Ingredients

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study performed on male volunteers between 30-65 years old with prominent eye bags. The volunteers applied a cream containing 1% Eyeseryl solution on one eye contour and a placebo cream on the other twice a day for 28 days. Under eye puffiness volume decreased up to 29.7%, while the overall appearance of the eye contour was visibly improved. In a self-evaluation, 90% of volunteers positively rated the treatment.

**Lipotec**  
[www.lipotec.com](http://www.lipotec.com)

## 4. Botaneco introduces CapSol sunscreen oleosomes

Botaneco is offering a

sunscreen-containing chassis solution with a cleaner label than conventional methods using CapSol sunscreen oleosomes. The natural, multifunctional sun care encapsulation and delivery systems facilitate UV filters and moisturisation benefits in a skin-friendly profile. CapSol sunscreen oleosomes are 100% natural, complex organelles of safflower seeds, which are approximately 1-3µm in size and contain oleosin proteins, a phospholipid membrane and triacylglycerol – components that both nourish the skin and significantly reduce the amount of actives necessary to obtain stable formulas.

**Botaneco**  
[www.botaneco.com](http://www.botaneco.com)

## 5. Protectami boosts elastin synthesis

Alban Muller's Protectami has been proven *in vitro* to increase elastin synthesis. The purified extract of *Padina*, a brown algae from the Mediterranean Sea, has now been shown to reduce the enzymatic activity of proteases and elastase, thereby boosting elastin synthesis. The test shows an increase in cytokeratins and desmosomal proteins with Protectami improving cell communication between keratinocytes.

**Alban Muller**  
[www.albanmuller.com](http://www.albanmuller.com)