



# Technology Launches

## Natural Plant Actives



Photo Credit: Alban Muller

Alban Muller announced the launch of 12 new **Cosme-Phytamis** (INCI: *Varies*) ingredients to fill consumers' needs for multifunctional, efficient and natural cosmetics. Zeodration is used to obtain a powder concentrated in active molecules, which is then solubilized in a carrier and incorporated in plant-origin glycerin. Cosme-Phytamis liquid extracts are REACH-compliant and free from palm oil and GMOs. [www.albanmuller.com](http://www.albanmuller.com)

## A Matte, Vegan Pigment



Photo Credit: Merck KGaA

Merck KGaA's **Ronastar Red Allure** (INCI: Not Available) is a matte, burgundy-red pigment, which can be used in various color cosmetics. It can be incorporated into various formulations, is a vegan product, and does not contain gluten or genetically modified ingredients. Ronastar Red Allure is made up of titanium dioxide and iron oxide-coated silica. A pure, mineral pigment, it gives off a subtle effect. [www.merck.de](http://www.merck.de)

## Whitening Marine Active



Photo Credit: Lessonia

Lessonia featured the first whitening marine active ingredient certified as organic and free of preservatives. **Fucowhite** (INCI: Glycerin (and) Water (*aqua*) (and) *Ascophyllum Nodosum* Extract) is derived through the science of marine glycobiology. Extracted from the brown algae *Ascophyllum nodosum*, the resulting ingredient is a purified fucoidan-polyphenol complex. Tested on 24 volunteers, the active decreased skin pigmentation and increased skin clarity. [www.lessonia.com](http://www.lessonia.com)

## Vegan Thickening Agents



Formulators working with surfactants, binding agents, emulsifiers and more can now look to Cosphatec GmbH for vegan-certified thickening agents. Following the roll-out of the new, natural-derived and vegan thickening agent, **Cosphaderm KG** (INCI: *Amorphophallus Konjac* Root Extract), **Cosphaderm X 34** and **Cosphaderm X soft** (both INCI: Xanthan Gum) are now offered in a vegan-certified version. They provide benefits including skin conditioning, emulsion stabilizing, gel forming and viscosity control. [www.cosphatec.com](http://www.cosphatec.com)

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