



Technology Launches

Anti-pollution Active



With the various approaches to provide anti-pollution benefits, German ingredient maker bitop AG targets particles, heavy metals and polycyclic aromatic hydrocarbons (PAHs) with its **28Extremoin** (INCI: Ectoin (and) Hydroxyectoin) ingredient. According to the company, this powerful anti-pollution active is based on a so-called extremolyte molecule that protects skin from stress, wrinkle formation, hyperpigmentation and dark spot formation.
www.bitop.de

Blue Light Pollution



Photo Credit: Ashland Specialty Ingredients

Ashland Specialty Ingredients has launched **Blumilight** (INCI: Water (*aqua*) (and) Butylene Glycol (and) *Theobroma Cacao* (Cocoa) Seed Extract). According to the company, this biofunctional ingredient addresses the skin-damaging effects of blue light pollution emanating from cell phones, computer screens and natural sources.
www.ashland.com

Natural Salicylic Acid



Alban Muller has introduced **Amipерfect ER** (INCI: *Gaultheria Procumbens* (Wintergreen) Leaf Extract) for anti-wrinkle, brightening, purifying and regenerating purposes. The ECOCERT- and COSMOS-approved ingredient is an alternative to synthetic salicylic acid and is the first 100% natural pure salicylic acid molecule. As a natural molecule with cosmetic properties, the ingredient helps promote the elimination of dead cells and smoothes imperfections and wrinkles.
www.albanmuller.com

Skin Volumizer



Photo Credit: Cosphatec LLC

Skin sagging has been the focus of many recent skin product launches, especially as technologies improve the benefits they can provide. With this result in mind, Cosphatec LLC developed its **Neosome EM Ultrafill** skin care active (INCI: Water (*aqua*) (and) Phospholipids (and) Trehalose (and) Betaine (and) Xanthan Gum).
www.cosphatec.com